

## Resume

### I General Information

Name : Dr. (Mrs.) P.P. SHANTHY  
Father's Name : P. Palvannan  
Age & Date of Birth : 54 years, 25-05-1963  
Designation : Associate Professor  
Department : Commerce  
Mobile No : 7598294188  
Email ID : ppsanthy25@gmail.com  
Service in other colleges : Years Months  
Date of appointment : 18.9.1987  
Date of retirement : 31.5.2021



### II Educational Qualification

Examination Passed	Board/University	Subject	Year of Passing	Class / Percentage
SSLC	Board of Secondary Education		1978	I class
PUC/ Higher Secondary	Board of Higher Secondary Education		1980	I class
Bachelor's Degree	Madurai Kamaraj University	Commerce	1983	I class
Master's Degree	Madurai Kamaraj University	Commerce	1985	I class
M.Phil	Madurai Kamaraj University	Commerce	1992	I class
PhD	Madurai Kamaraj University	Commerce	2004	
MBA	Alagappa University, Karaikudi	Banking & Finance	2015	I class
Others				
PGDCA	MKU, Madurai	Computer Application	2009	I class

III Teaching Experience : UG : 30 Years  
PG : 28 Years  
M.Phil : 14 Years  
PhD : Nil Years

Field of Specialization : Marketing and Banking  
 Awards won :

**IV Research Experience**

**Major Research Project**

Topic	Period	Funding Agency	Amount sanctioned in

**Minor Research Project**

Topic	Period	Funding Agency	Amount sanctioned in `

**Guideship details**

No. of M.Phil scholars guided : 14

**No. of PhD scholars guided**      **Guided** : Nil      **Ongoing** : Nil

Name of the PhD scholar	Full Time / Part time	Title of the Thesis	Period

**Projects guided**

Name of the student	Title of the Project	Period	Funding Agency	Amount sanctioned `

**In-house projects guided**

Year	UG / PG / M.Phil	Number of Students	Area of study

No. of articles published in Journals

International : Nil

National : Nil

No. of papers presented in Seminars / Conferences

International : 5

National : 1

No. of articles published in Books / Conference Proceedings : 1

**Articles published**

Title of the Article	Name of the Journal	Impact Factor	Database	Citation Index

**Papers presented**

Date	Seminar / Conference	Level	Title of the paper	Venue
4.4.2007	Dynamics of Commerce Education in the Globalised Era	State	Dynamics of Commerce Education in the Globalised Era	Forum of Commerce Teachers, Madurai
5.1.2008	Impact of Globalization on Indian Business and Culture	National	Impact of Globalization on Indian Business and Culture	Manner thirumalai Naicker College, Madurai
14.3.08 - 15.3.08		International		St. Joseph College of Arts and Science, Cuddalore
19.12.07	Emerging Trends in Functional Management	State	Emerging Trends in Functional Management	Sourashtra College, Pasumalai, Madurai
9.4.2008	SRF	International	SRF	Scott Christian College, Nagarcoil
5.12.08 - 6.12.08	KAAS	International	KAAS	Women's Christian College, Nagarcoil
30.08.13	Emerging trends in E-Commerce in Global Scenario Customers perspective towards online payment in	International	Emerging trends in E-Commerce in Global Scenario Customers perspective towards online payment in	VHNSN College, Virudhunagar

	Virudhunagar		Virudhunagar	
25.07.2015	Conference Strategies for Sustainable Growth of E-Commerce	International	E- Learning – Need of an Hour.	V.H.N.S.N. College, Virudhunagar

**Articles published in Books / Conference Proceedings**

Year	Book title / Conference	ISBN	Article title

**Books published / edited**

Year	Book title	Published / edited	ISBN	Publisher
2006	Objective Type Answers book on Financial Accounting - II	Published		
2007	Objective Type Answers book on Financial Accounting - I	Published		
2007	Objective Type Answers book on Marketing Management	Published		
2007	Objective Type Answers book on Auditing	Published		

**V Seminars/Conferences/Workshops attended**

Date	Level	Name of the Seminar / Conference / Workshop	Venue
8-2-88 to 10-2-88	Workshop	Computer in Business	V.V.V. College, Virudhunagar
10-9-88	Inter Collegiate Seminar	Financial Management	V.V.V. College, Virudhunagar
16-12-88	Inter Collegiate Seminar	Advertisement Today	V.V.V. College, Virudhunagar
17-3-89	Inter Collegiate Seminar	Business Finance Today	V.V.V. College, Virudhunagar
4-10-89	Inter Collegiate Seminar	Man power Management	V.V.V. College, Virudhunagar
10-1993	Inter Collegiate Seminar	Tax planning and Investments – Tax planning with regard to Capital gains	V.V.V. College, Virudhunagar

6-3-97	Inter Collegiate Seminar	Savings – A new Perspective	V.V.V. College, Virudhunagar
24-1-00	Inter Collegiate Seminar	New trends on the Indian Economic Front	S.F.R. College, Sivakasi
15-2-00	Inter Collegiate Symposium	E-Commerce	V.V.V. College, Virudhunagar
17-8-00	Planning Forum	Rural Development and Panchayat Raj	V.V.V. College, Virudhunagar
18-9-00	Inter Collegiate Seminar	Tax Planning	V.V.V. College, Virudhunagar
12-2-01	Inter Collegiate Seminar	Introduction to E-Commerce	V.V.V. College, Virudhunagar
13-2-02	Inter Collegiate Seminar	Recent trend in Entrepreneurs	V.V.V. College, Virudhunagar
19-9-02	-----	Role of youth in Today's context	EKTA, Madurai
-----	Inter Collegiate Seminar	Business Finance	V.V.V. College, Virudhunagar
8-8-2003	State level Seminar	Globalisation	V.V.V. College, Virudhunagar
26-3-04 to 27-3-2004	State level Seminar	Women Entrepreneurship	V.V.V. College, Virudhunagar
16-9-2004	Workshop	IPR and Patent awareness	A.N.J.A.College
21-9-2004	State level Seminar	Capital Market	V.V.V. College, Virudhunagar
1-10-2004	Inter Collegiate Seminar	Impact of LPPG on Indian Industry and Commerce	P.K.N. Arts and Science College, Thirumangalam
30-3-2005	State level Seminar	Globalisation	Madurai Kamaraj University, Madurai
1-9-05 to 2-9-05	National level Seminar	Recent Trends in Commerce Education and research	V.V.V. College, Virudhunagar
11-8-05 to 12-8-05	State level Seminar	Institutional Finance for Rural development	S.R.N.M. College, Sattur
5-8-05 to 6-8-05	National level Seminar	Prospects of Cyber Banking and electronic Currency in India	Sacred Heart College, Tirupattur
21-9-06 to 22-9-06	Inter National Conference	Global Business and Policy Modeling	Adaikalamatha Institute of Management, Adaikalamatha College, Thanjavur

21-2-2007	State level Seminar	VAT – its impact on prices	V.V.V. College, Virudhunagar
4-4-2007	State level Seminar	Dynamics of Commerce Education in the Globalized Era - Presented	Forum of Commerce Teachers, Madurai
13-4-07	International level conference	KAAS	Scott Christian College, Nagarcoil
11-12-07 to 12-12-07	National level Conference	Quality and Excellence – the Prime Mantras of Higher Education	V.V.V. College, Virudhunagar
22-12-07	Workshop	Application of Statistical tools in Social Research	V.V.V. College, Virudhunagar
5-1-08	National level Seminar	Impact of Globalization On Indian Business and culture	Manner Thirumalai Naicker College, Madurai.
28-2-08	Inter Collegiate Seminar	VVVC Comfest – Commerce Graduates – Opportunitites and Challenges in the Globalised Scenario	V.V.V. College, Virudhunagar
14-3-08 to 15-3-08	International conference	-----	St. Joseph College of Arts and Science, Cuddalore
19-12-07	State level Seminar	Emerging Trends in Functional Management in Corporate Sector in India	Sourashtra College, Pasumalai, Madurai
19-4-08	International conference	SRF	Scott Christian College, Nagarcoil
5-12-08 to 6-12-08	International Conference	KAAS	Women’s Christian College, Nagarcoil
2-12-09	Workshop	Curriculum designing and Evaluation for Autonomous College	V.V.V. College, Virudhunagar
4-12-09 to 5-12-09	-----	Customer’s Attitude towards DTH Service in Virudhunagar.	First All India Conference of KAAS, Holy Cross College, Nagerkoil.
6.10.2010	Workshop	Computer Application in Social science Research	V.V.V. College, Virudhunagar
27.08.13	Inter Collegiate Seminar	Viyugam –Business Strategies in Practice	V.V.V. College, Virudhunagar
30.08.13	International Confernce	Emerging trends in E-Commerce in Global Scenario Customers perspective towards online payment in Virudhunagar	VHNSN College

21.9.2013	-----	Effective Public Speaking	A.K. D. Dharma Raja women's college, Rajapalayam
3.7.14 – 5.7.14	National level seminar	Analytical Tools for Researchers in Commerce and Computer Science	V.V.V. College, Virudhunagar
21.01.2016	VVV COMM FEST State Level Seminar	Investment in Gold: Trends and Issues	VVV College for Women, Virudhunagar
15.9.2017	VVV College IQAC	Re-training of Teachers Program	Participated

**VI Course attended (Refresher / Orientation / any other )**

Name of the Course	Venue	Duration
Orientation Course	Bharathidasan University, Trichy	4-1-88 to 30-1-88
Refresher Course	Bharathiar University, Coimbatore	7-11-94 to 27-11-94
Refresher Course	Pondicherry University, Pondicherry	8-10-98 to 28-10-98
Refresher Course	Pondicherry University, Pondicherry	18-11-99 to 8-12-99

**VII Role in Academic Bodies :**

**As a member of Board of Studies :**

University / College	Period	Board

**As a member in Inspection Commission / Interview Panel / others**

Particulars	Date	Venue	Course / Post

**Academic Audit**

Year	Name of the University / College	Course

**VIII Resource person / Chairperson**

Activity	Date	Topic / Theme	Event	Venue

**IX Seminars / Conferences / Workshops organized**

Date	Level	Theme


X Student - oriented Service :  
Staff - in - charge of various activities in the

i. **Institution**

2010 – 11	Co-ordinator in Placement cell
2011 – 12	Women Empowerment cell
2012 – 13	Vice President in College Union
2013 – 14	Remedial Course in charge
2014 – 15	Remedial Course in charge
2015-16	Remedial Course in charge
2016-17	Women Empowerment cell
2017-18	Grievance Redressal cell

ii. **Department**

2010 – 11	Student service
2011 – 12	Extension service
2012 – 13	Vivekanandha Kendhra Exam
2013 – 14	PG Association in charge
2014 – 15	PG Department Library in charge
2015-16	PG Department Library in charge
2016-17	PG Department Library in charge
2017-18	PG Association In-charge

iii. Any other information (Membership in various academic related bodies / societies / association)

1. I have been appointed as NSS Programme officer for the Year 2005 – 2006 and 2006-2007.
2. I have organized and conducted ten days NSS special camp in Vadamalaikuruchi 6-1- 2006  
15-1-2006.
3. I have organized and conducted ten days NSS special camp in Vadamalaikuruchi from 12-1-  
2007 to 21-1-2007.
4. Conducted “Blood Identification camp” for all the I<sup>st</sup> year students in our college in the year  
2005.
5. Conducted “Blood donation camp” in our college in the year 2006.
6. I have undertaken election duty for three times as presiding officer and one time as polling  
officer in Aruppukottai and Virudhunagar during the year 2001 and 2006.
7. Acted as Chief Examiner in TNSPC Group II, III , IV, VIII exam in the year 2011-12, 2012  
13, 2013-14, 2015-16,2016-17,2017-18.
8. I was appointed as College union Vice-President in the year 2011-2012.
9. Appointed as Research Assistant in conducting social audit for Mid-day Meals programme  
Virudhunagar District for the year 2016.

Residential Address :



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